

GROW ONE FOR THE PLANET

**Super Hero
Garden**

EARTH DAY 2024

 Gardenuity

EARTH DAY 2024

with Gardenuity

The health of the planet depends on people. Let your people be the Super Heroes of the planet.



GROW ONE FOR THE PLANET

Our mission is rooted in our passion for making gardens and gardening experiences accessible to everyone – wherever they live, work, and play. As our business grows, so do the partners we work with and the super heroes who become part of our story.

Our goal is to motivate and celebrate our community that is growing greatness with every garden, every day. We continue to encourage the exploration of how growing everyday well-being intersects with mental health, physical health, and the health of the planet.

Every garden planted grows our appreciation of sustainable practices. Now more than ever, people recognize that when we prioritize our own well-being, we can better care for others – our families, communities, businesses, and planet.

Growth is a process. Making a positive impact on our world can happen through small, seemingly innocuous, everyday choices that add up to healthier habits, improved health, and a happier planet.

EARTH DAY with Gardenuity

Earth Day is an opportunity to raise awareness around sustainability and protecting our environment while also celebrating your people, the true Super Heroes of the Planet.



EVENTS + OPPORTUNITIES

EXPERT-LED GARDENING WORKSHOPS

Invite your employees, customers, and colleagues to “get a little dirty” and plant their own Super Hero Garden. Meet your people where they are– workshops can be led virtually, either nationwide or by key geographical location. Complete garden kits are sent to everyone on your invitation list. This Earth Day, everyone can be a Super Hero.

GARDEN PICK-UP

Invite employees, customers, and colleagues to pick up a garden kit at your location. Bring people together and build communities of Super Heroes. For those who work remotely, gardens can be shipped to their door so that everyone has the opportunity to grow something good.

GROW ONE, GIFT ONE

Let your people plant a garden to grow *and* a garden to gift. You and your team will be the roots of community gardens where you live and work.

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Businesses that prioritize employee well-being and sustainability recognize the positive impact they can have on people, profits, and our planet.

Share your commitment to your people and your planet. Earth Day is a special time to raise awareness about environmental protection, sustainable practices, and human well-being. This year, grow one for the planet with Gardenuity.

OUR RECOMMENDATIONS

Super Hero Plant Collections:

- Tomato + Seasonal Herbs
- Seasonal Culinary Herbs
- Leafy Greens + Herbs
- Radishes + Seasonal Herbs

Indoor Desktop Gardens:

- Tropical Desktop
- Be Well Desktop
- Microgreens

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